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Business Briefs

TAP Growth Advisors

Scarsdale residents Jane Veron and Lisa Tretler have launched their new company, TAP Growth Advisors, to re-engage professionals in alternate career pathways that fit with both their career and personal goals. The women co-founded and continue to lead The Acceleration Project, a nonprofit harnessing the talent of professional women to accelerate small business growth. Over 20 women from Westchester County volunteer with TAP to advise the local business community on remaining vibrant and relevant in today's economy.

Driven by a mission to channel talent back into the economy and to fuel economic growth, TAP Growth provides entrepreneurial training and strategic volunteering advice to women choosing to re-enter or re-create their careers via the flexibility and upside potential of entrepreneurship or self-employment.

According to Forbes Woman, over the past 20 years, American women have been starting businesses at a faster rate than men, and by 2018, they are expected to generate over half of the 9.72 million new small business jobs.

TAP Growth is offering an initial workshop, "Relaunching Through Entrepreneurship," Thursday, May 14, from 9:30



Lisa Tretler and Jane Veron

a.m. to noon in New York City. This program will provide a morning of guidance and hands-on activities to help participants articulate goals for business ownership and learn what is required to put a business plan in motion.

Veron and Tretler have over 35 years' combined experience advising businesses on growth strategies. They have launched for-profits and nonprofits.

For more information, visit www.tap-growthadvisors.com/events.html, or contact Tracy Jaffe at info@tapgrowthadvisors.com.